

Membership Benefits & Fee Structure

Do you know a tourist destination that is looking for help marketing their business? Becoming a member of the Pony Express Region Tourism Commission will help attract and promote visitors to the NWMO area!

- All members receive up to 5 free entries in the Calendar of Events Brochure.
 - The brochures are distributed to all AAA offices, Missouri Tourist Information Centers, tradeshow and each member receives complimentary copies.
 - All members are listed on the northwestmo.org website.
 - Members vote yearly on how to allocate marketing funds (attend a tradeshow, website, commercials, etc...).
 - There are membership meetings held four times a year to discuss regional issues. This also allows the membership to network, share ideas and work together to increase tourism in Northwest Missouri.
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Individual Member \$25.00

Only applies to person promoting one festival; only that festival will be listed. Also, individuals seeking to become more involved in the Pony Express Region can apply for individual memberships only.

Non-Profit Member \$75.00

This category applies to museums and attractions that hold a current 501c3.

Small Business: (1 -- 10 employees) \$100.00

This category pertains to county governments with an employee roster of one to 10 employees and for smaller for-profit businesses.

Medium -- Large Business (11 or more employees) \$200

This category pertains to county governments with an employee roster of more than 10 employees and for-profit businesses with more than 11 employees.

**For more information please contact Ashley Mullock @
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